KEEYO, INC.

AI for organizing travel.



keeyo

From the first message to a completed trip.
B2C tour operator knowtoday. B2B where we don'

Built inside a working travel business

MANUAL OPERATIONS LIMIT GROWTH

01

2HRS → 2 DAYS

Takes to build an itinerary & quote

02

Conversations are scattered and context is lost

03

Documents, payments and tasks need constant coordination until the trip is complete.



ONE SYSTEM FOR ORGANIZING TRAVEL

From a click to a completed trip.

01

Request

Dates, interests, travelers and budget

02

Proposal

Itinerary, pricing and agreement

03

Payment

Commercial terms and payment status

04

Preparation

Documents, providers and assigned tasks

05

Trip

Coordination and support

06

Review

Trip outcome and feedback

We’re building Keeyo to make this data usable by LLMs and the next generation of AI-native tour operators.

As of September 2026

VERIFIED TRACTION
BUILT ON REAL TRIPS

$283.4K
GMV

$64.5K
Revenue after direct tour costs

22.75%
Revenue / GMV

40.4×
Booked GMV ROAS

keeyo

TOURS, ACTIVITIES AND ATTRACTIONS

A large market.
Still heavily manual.

$271B

Global gross bookings in tours & activities in 2025

Projected for 2029 → $342B

Online booking share in 2025



Fragmented local supply leaves room for digitization.

TWO REVENUE MODELS

Earn from AI-powered trips.
Scale the technology.

B2C

AI TOUR OPERATOR TODAY

TRANSACTION-BASED

AI sells & organizes the trip

Keeyo uses AI to plan, price and book trips, earning the spread between the trip price and direct delivery cost.

Traveler books a trip

Keeyo plans, books and manages

Revenue from margin on each trip

B2B

NON-OPERATED MARKETS

RECURRING & TRANSACTION

Subscription + transaction fees

Local operators use the same operating system where Keeyo does not sell tours directly.

Operator uses Keeyo

Manages tours, customers and payments

Subscription + transaction fees

TWO FULL-TIME CO-FOUNDERS

Our team



CO-FOUNDER · CEO, PRODUCT & AI

Yesset Sissenov

Has over six years of experience building products. Launched three products from idea to production and has spent the past three years developing Treeple.

Leads product strategy, AI, system architecture, CRM, agentic workflows, and technical implementation.



CO-FOUNDER · COO, GROWTH & CUSTOMER EXPERIENCE

Aruna Sadybekova

Has spent over three years growing Treeple, with a focus on customers, positioning, marketing, sales, and the customer journey.

Leads audience research, travel product development, communications, customer acquisition, and conversion optimization.

We turn ideas into products, bring them to market, and deliver results.

Keeyo

RAISING PRE-SEED

$100K

For six months of execution

SAFE · $2M post-money cap · $20K minimum check

B2C sales + non-operated-market B2B pilots	**$50K**
Product, AI and integrations	**$25K**
Legal, accounting and compliance	**$15K**
Working capital	**$10K**



Thank you!

Excited to build the future of the travel together.

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